

# Who are we?

**We are you...** if you care about young people, if you care about giving back, if you care about the community and want to make a difference!

**Brotherhood Crusade** needs partners like you to bring life changing programs and resources to families and individuals in need.

Brotherhood Crusade is a non-profit, grassroots organization with a vision of improving quality of life and the unmet needs of low-income, underserved, under-represented and disenfranchised individuals. We believe Los Angeles can be a safe, thriving, culturally relevant and inclusive community that provides all residents equitable access to human and social services and continually improves their quality of life.

Our mission is to remove and/or help individuals overcome the barriers that deter their pursuit of success in life and facilitate opportunities for a better quality of life by effectuating improved health & wellness; facilitating academic success; promoting personal, social & economic growth; providing access to artistic excellence & cultural awareness; increasing financial literacy; and building community agencies & institutions.

Founded in 1968, the Brotherhood Crusade principal is dedicated to building and sustaining an institution that raises funds and resources from within the community and distributes those funds directly back into the community. Brotherhood Crusade has a history of building alliances with other organizations, corporations and foundations of goodwill that are committed to and understand the tremendous need for helping our community and people grow and prosper.

By honoring the principles of Brotherhood, Sisterhood, Motherhood, Fatherhood, self-dignity, self-respect and self-help, and teaching our young people to do the same, we will forever change the outlook of our communities.

The Brotherhood Crusade has successfully transformed the lives of more than 50,000 youth, individuals and families. Creating alliances and fostering partnerships with corporate, civil and other non-profit partners that believe in this work, is the thread that sustains our mission and binds us together on our journey to improving our world, one community at a time. We know that in order for our communities to thrive, we must nurture at the root – to bring out the best in us all.

**Charisse Bremond Weaver**  
President and CEO, Brotherhood Crusade



Sowing seeds and growing strong communities **WE ARE**

**BROTHERHOOD**  
*Crusade*

### Vision:

To transform lives and communities through Learning (Literacy), Thriving (Health, Wellness & Enrichment), Connecting (Social-Emotional Learning), Leading (Civic and Community Engagement), Working (Life Skills and Employment) at all times.

### Mission:

Our mission is to remove and/or help individuals overcome the barriers that deter their pursuit of success in life and facilitate opportunities for a better quality of life by effectuating improved health and wellness, facilitating academic success, promoting personal, social & economic growth, providing access to artistic excellence and cultural awareness, increasing financial literacy and building community agencies and institutions.

Phone 323.846.1649 / Fax 323.235.5536

[www.brotherhoodcrusade.org](http://www.brotherhoodcrusade.org)

Follow us on: Instagram, Facebook, Twitter

Instagram: bhcrusade / [www.twitter.com/BCrusade](https://www.twitter.com/BCrusade) / [www.facebook.com/BCrusade](https://www.facebook.com/BCrusade)

**BROTHERHOOD**  
*Crusade*

**WE ARE Learning**

**WE ARE Connecting**



**WE ARE Thriving**

**WE ARE Cultivating**

Sowing seeds and growing strong communities

Instagram: bhcrusade / [www.twitter.com/BCrusade](https://www.twitter.com/BCrusade) / [www.facebook.com/BCrusade](https://www.facebook.com/BCrusade)

“ We seek to transition youth from Self to Community. This is done through intentional programs and services that develop the whole community. This stage oriented program has five key steps which are Learning, Thriving, Connecting, Leading and Working. ”

## Direct programs and services we provide:

### Trauma Informed Youth Development Services

This is an educationally focused mentoring, character development (life skills), anti-obesity and violence reduction initiative designed to effect positive social change by addressing low academic performance, poor decision making skills, low self-esteem, physical fitness, nutrition education and poor life and social skills among low income 5-18 year old youth.



### BLOOM: Building a Lifetime of Options and Opportunities for Men

This program is designed to improve the social behavior, educational and employment opportunities for 14-18 year old African American males involved in the Los Angeles County juvenile justice system.

### GRYD Program - Gang Reduction and Youth Development

This comprehensive program in partnership with the City of Los Angeles Mayor's Office of Public Safety is a whole family prevention strategy. Its purpose is to address and minimize the risk factors that contribute most to youth joining gangs, engaging in violence, dropping out of school or engaging in delinquency. These risk factors are addressed by engaging youth in caring adult-facilitated programs that improve academic, health, wellness and social behavioral outcomes.



### YouthSource Center

The Brotherhood Crusade Youth Workforce development program is a partnership with the City of Los Angeles Economic & Workforce Development Department. The center offers year round support to youth ages 16-24 who are unemployed, out of school, at risk of dropping out of school or severely underperforming in school. Summer employment opportunities are also provided to 14-24 year old youth. Services are free and include High School Equivalency Test (HiSET) preparation and training, career exploration, paid internships, college credit workshops, financial literacy, job readiness workshops and job placement.



### Jr. Executive Leadership Program:

The Jr. Executive Program prepares teens for college, career, and entrepreneurship through hands-on experiences and vocational life skills development. The goal is to inspire and prepare young people to succeed in school and in life.

### Mentor & Me

A highly structured, evidenced-based mentoring and education initiative that combines group and individual mentoring to achieve academic, socio-behavioral, and pro-social goals, Mentor & Me is an after-school program that supports underperforming 6th graders to develop the tools to complete middle school and successfully transition to 9th grade.



### Scholastic Sport Experience: Soccer 4 Success

Brotherhood Crusade partners with the U.S. Soccer Foundation to deliver Soccer for Success, a holistic trauma-informed sports-based youth development program for 5-15 year old youth designed to increase physical activity, improve nutrition education, facilitate mentoring to improve academic performance and social behavior and promote family and community engagement. As a result of this highly-intentional, free program, individuals, families and communities are transformed and a culture of health is built.



### Camps:

#### Brother to Brother: Male By Birth Man by Choice Retreat

A uniquely designed mentoring program for men and boys of color that facilitates the development of safety and accountability networks that build trust, improve community quality of life and eventually affect policy and systems change. Through a series of community and civic engagement outings, mentoring activities, social outings, and empowerment trainings, Brother to Brother changes the social isolates that stagnate the growth and development of South Los Angeles men and boys of color.



#### Camp P.L.U.S. (Preserving Legacies and Uniting Sisterhood)

This retreat allows young women to participate in mentoring activities that promote and develop leadership, self-confidence, personal growth, awareness, respect, caring and trust. Young women from underserved, low income environments are able to thrive and begin a process of self-actualization, healing and character building that will last a life-time.



WE ARE Working



WE ARE Growing

Your support helps them grow!



WE ARE Contributing



**Pledge Your Support today and make a difference, help our youth and communities grow and thrive.** Any contribution will make a difference, but here are suggested gifts and how they can help...

**\$25.00:** School supplies for two students

**\$50.00:** After school tutoring for three middle school students

**\$100.00:** Job readiness program at the Brotherhood Crusade YouthSource Center

**\$500.00:** Sponsors 5 youth to Brotherhood Crusade Boys and Girls Camps

**\$1,000.00:** Sponsors at-risk youth in our year round after school programs

Please contact us if you or your company is interested in becoming a Platinum, Diamond, Gold, Silver or Bronze Sponsor. Also if you are interested in starting a Work Place Giving Program at your work site we can assist you in setting that up and executing a successful campaign.

**Call us at: 323.846.1649 or visit our website**

@ **www.BROTHERHOOD CRUSADE.org**

**Sowing seeds and growing strong communities**



### Contact:

Phone 323.846.1649

Fax 323.235.5536

200 E. Slauson Avenue

Los Angeles, CA 90011

[www.brotherhoodcrusade.org](http://www.brotherhoodcrusade.org)

**BROTHERHOOD Crusade**